



SUPPORTING AND PROTECTING THE MISSION OF EDUCATORS

Innovations in education technology (EdTech) allow schools, universities and education institutions to do more for students and instructors, even when resources are limited. In the post-pandemic era of expanded online learning and more pervasive threats, these institutions require an enhanced level of support to maintain compliance with evolving regulatory requirements, including the EU's GDPR, California's CCPA, and New York's NYPA.

The Client asked the Propelex team to make privacy and compliance the focus of a new security project designed to help them understand and meet their global obligations.

ONE ORGANIZATION'S PRIVACY & COMPLIANCE JOURNEY

The Client provides essential support services and technologies to schools and universities worldwide. Since the recent implementation of GDPR and other regional privacy standards, a large number of companies have violated guidance requirements and suffered serious financial and reputational penalties.

This regulatory environment is becoming more complex and stringent, which makes compliance a critical issue. The Client requested a comprehensive assessment of its privacy and compliance functions:

1. Assess current and near-term regulatory compliance needs
2. Identify and mitigate compliance and privacy risks, liability, and potential damages
3. Understand program resource needs and create a process to minimize scarcity
4. Monitor and validate an ongoing privacy program
5. Stay ahead of anticipated changes on a global scale

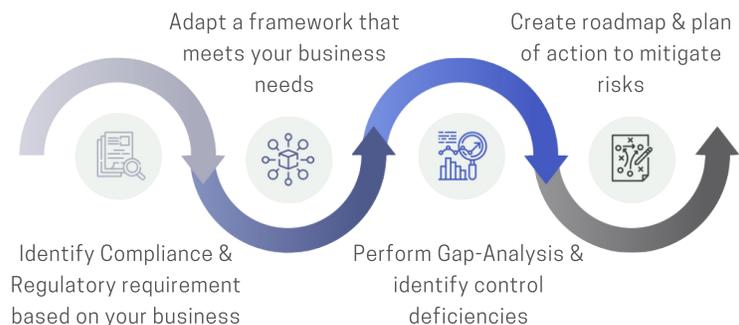


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APPROACH & SOLUTIONS

Propelex's team of privacy and compliance industry veterans have practical experience using a business-aligned approach. We explored beyond common compliance functions and designed and implemented a comprehensive program with mature capabilities that achieved their performance goals:

- Understand unique privacy issues for the education segment
- Identify all relevant compliance and regulatory requirements
- Adopt a framework tailored to meet or exceed program goals
- Perform gap analysis and identify control deficiencies
- Create strategies and develop action plans for ongoing risk management and continuous improvement





Understand and sort data objects:

We defined personal information and how it was gathered, stored, shared and protected. This was an essential operation to determine scope and assure best performance.

Develop control matrix:

The Propelex team developed a compliance control matrix based on GDPR and all other relevant guidelines. This provided a framework for gap analysis, interviews, and documentation review used to identify existing compliance risks and impacts.

Develop corrective measures:

Risk mitigation was based on results of the above processes, and shared with appropriate personnel and stakeholders.

Leadership awareness and staff training:

Relevant leaders were made aware of the significance and value of engaging with the program. Subsequent staff training, brochures, and engagement actions spread privacy awareness organization-wide.

Full benchmarking:

Relevant metrics are being continuously measured against best practice frameworks. This supports optimal performance and facilitates continuous improvement.

MEETING CUSTOMER NEEDS

Educators and students are on the front lines of a dangerous cybersecurity environment. The enterprises that support them in their mission require robust privacy and compliance solutions capable of meeting today's challenges, and anticipating tomorrow's.

Propelex is an experienced security partner for education-involved organizations: we understand how difficult it is to keep pace with a compliance landscape that's complex and ever-evolving. We were able to deliver a set of solutions to the Client that gave them better insights into privacy, while enhancing their ability to derive value from these essential security functions. Privacy is no longer a poorly-understood and ad hoc process for them: it's tailored to meet precise privacy performance goals, without impacting normal business operations.

By choosing Propelex, you also can integrate capabilities that assure compliance for your current and future privacy needs.



SECURE & COMPLIANT

